

Vincent O'Dowd

UX Designer/Project Manager

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Profile

UX Designer

My training as a UX Designer along with my professional experience as an Art Director and Project Manager has prepared me well to transition into a career in UX Design. I look forward to the challenge of optimizing applications and websites to create the best possible user experience

Skills

User Experience

User interviews, information architecture, human-centered design, wire framing, prototyping, usability testing, visual design, sketching

Software

Adobe XD, Figma, Photoshop, Illustrator, Portfolio, Sketch, Invision, Miro, Microsoft Office Suite, Google Suite

Family Leave

Caregiver

2020 - Present

Took time off to care for a sick family member and during that time completed UX Bootcamp at General Assembly, Participated in a hackathon, and took courses to maintain my PMP certification

Creative Experience

UX Designer

General Assembly August 2020 - November 2020

Completed a twelve week (500+ hours) User Design Experience immersive course. Conducted user research, data synthesis, wireframing, prototyping, usability testing, and presentation of design solutions on five projects in two week sprints. See project work at vinodowd.com

Art Director

Freelance
1998-99

Conceptualized, designed and produced print, radio and television ads for advertising and digital agencies

Art Director

Ammirati Puris Lintas
1993-98

Conceptualized, designed and produced print, radio and television for national clients, Burger King, Hilshire Farms, UPS, Bacardi

IT Experience

Project Manager Alphaserve Technologies 2015-20

Managed multiple IT systems, networking and security infrastructure projects for financial and legal clients

Data Center Manager McCann WorldGroup 2007-14

Managed people, project operations, LAN/WAN maintenance and daily administration in corporate data center

Systems Administrator FLM Graphics Corp. 1999-2007

Analyzed network needs and designed network architecture, security, software application, electronic mail, anti-virus software, spam/content filtering, software, print services, FTP service and server documentation

Education

The College of NJ
Ewing, NJ

Bachelor of Arts, Advertising & Design

Rutgers Continuous Ed.
Piscataway, NJ

Web Publishing Certification

The New School
New York, NY

Advertising Copywriting Night Classes

The Chubb Institute
North Brunswick, NJ PMI

Diploma in Network Engineering & Data Communications

Certifications

Institute

PMP Certification #1798377